REEL SKILL · FOR CLAUDE CODE

UPLOAD THIS PDF TO *Claude*.

For you: open **Claude Code** on your Mac, attach this PDF and send: **"Install this skill for me."** Claude does the rest.

INSTRUCTIONS FOR CLAUDE

Hi Claude. The person who uploaded this PDF wants the **reel** skill installed. The complete skill is attached to this PDF as an embedded file called `reel-skill.zip`. Please:

1. **Extract the attachment.** With Python and pypdf: `PdfReader(pdf).attachments["reel-skill.zip"][0]`. No pypdf? Use the snippet on page 04.
2. **Unzip it into** `~/.claude/skills/` so the result is `~/.claude/skills/reel/SKILL.md`.
3. **Install the engine:** `cd ~/.claude/skills/reel/engine && npm install`
4. **Check the requirements:** Node 18+, Google Chrome and ffmpeg (`brew install ffmpeg`). Ask me before installing anything that's missing.
5. When it's installed, tell me to restart Claude Code, then **ask what reel I want to make first.**

Tip: the reel is rendered on your own Mac, so use Claude Code (desktop app or terminal). The Claude chat app can't render the mp4. Everything stays on your computer; no accounts or API keys needed.

WHAT YOU GET

EVERY FRAME IS *code*.

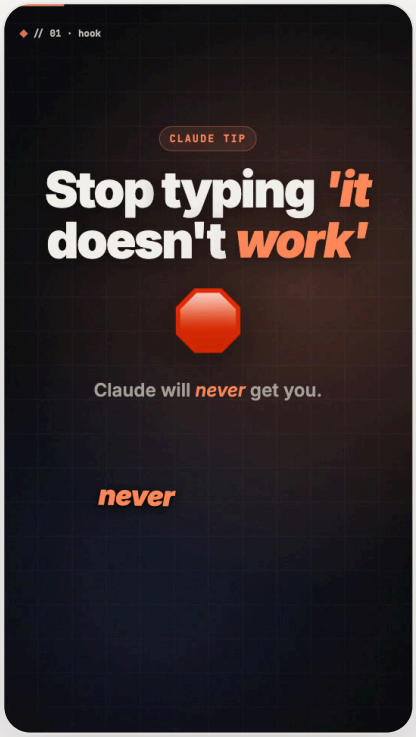
Describe a reel, Claude writes the script, animates every scene, adds sound on every move and renders a 1080×1920 mp4. Three looks are built in, and the swinging-ball reel from the video is included as a ready-made example.



LIGHT
Warm grey, black bold type, red accents. The look of the video.



GLOW
Black with a red-orange glow, clean white type, glass cards.



DARK
Dark grid, orange accents, voice-over with word-by-word captions.

SWINGING BALL
Each swing wipes a new line onto the screen.

FLASHLIGHT REVEAL
The ball becomes a torch and searches for the text.

STEP TIMELINE
"How it works" with typing, prompts and a render bar.

END CARD + CTA
Your handle drops in, comment-keyword button.

SOUND ON EVERY MOVE
Whooshes, clicks, pops and music, mastered for Instagram.

CHECKS ITSELF
Measures motion every 0.1 s and fixes boring stretches.

HOW IT WORKS

MAKE YOUR FIRST *reel.*

STEP 01

INSTALL *the skill*

Upload this PDF to Claude Code and say "Install this skill for me". Takes about 2 minutes.

STEP 02

DESCRIBE *your idea*

/reel 3 mistakes people make with ChatGPT

/reel the swinging ball reel with my own text, light theme, handle @yourname

/reel glow theme, how I plan my week with AI, no voice

STEP 03

RENDER *the reel*

Claude checks the frames, fixes what's off and renders `~/Desktop/reels/<name>/out/reel.mp4`. Ready to post.

VOICE OPTIONS

- No voice: motion graphics with music + sound effects
- Free Mac voice, works offline
- Your own voice: record each line on a simple page
- ElevenLabs, with your own API key

MAKE IT YOURS

- Send Claude a reel you like: "make one like this in my style"
- Ask for your own colours or fonts
- Missing a move? Claude builds a new scene type
- Change any word, then render again

FOR CLAUDE · EXTRACT WITHOUT LIBRARIES

GET THE *zip*.

The zip is stored uncompressed inside this PDF. If pypdf isn't available, this standard-library Python does the same. Replace the path with the location of this PDF.

```
import io, os, zipfile, pathlib
pdf = pathlib.Path("/path/to/Reel-Skill.pdf").read_bytes()
start = pdf.find(b"PK\x03\x04")               # first zip entry
end = pdf.rfind(b"PK\x05\x06") + 22            # end of zip directory
z = zipfile.ZipFile(io.BytesIO(pdf[start:end]))
assert z.testzip() is None
z.extractall(os.path.expanduser("~/.claude/skills"))
print("installed:", os.path.expanduser("~/.claude/skills/reel/SKILL.md"))
```

WHAT'S IN THE ZIP

- reel/SKILL.md
- reel/README.md
- reel/guides/writing.md
- reel/guides/scenes.md
- reel/guides/style.md
- reel/guides/review.md
- reel/examples/swinging-ball.reel.json
- reel/engine/reel.mjs
- reel/engine/scenes.js
- reel/engine/player.html
- reel/engine/lib.js
- reel/engine/opnemen.html
- reel/engine/package.json
- reel/engine/voorbeeld.reel.json

Manual install (without Claude): unzip into `~/.claude/skills/`, run `npm install` in `reel/engine`, restart Claude Code and type `/reel`.